



FootNotes



Aug. 26, 2008



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Director's Notes

BELIEVABILITY

Most of us have no idea how those on the receiving end make their decisions about our believability... Professor Albert Mehrabian

The Three 'V's of Communication

As we explore the concept of delivery and message, would it surprise you to know that the words you use- whether in a keynote address, a job interview or an important debate- are much less important to overall 'believability' than one would think?

It's TRUE! Consider the landmark communication study conducted by Professor Albert Mehrabian of the University of California:

"THREE V'S" OF COMMUNICATION

VERBAL- the words that you speak or sing

VOCAL- the way that you say/sing the words- intonation and projection

VISUAL- the way you look and act while you are speaking or singing

The term '**believability**' is used to describe how much we are in harmony with all three elements of communication. Most speakers and performers concentrate primarily on the verbal element, treating the words as if they are the most important component. In reality, the study shows the **VISUAL** element contributes the most to audience believability...followed by inflection and projection- the **VOCAL** element.

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Calendar

Sep. 25: Lunch Bunch TBA

Oct. 10: District Convention, Jacksonville

Oct. 18: Chapter Picnic on Lido Beach at Webber's Cabana

2009

Jan. 17: Installation Diner, Location will once again be held at The Meadows C. C.

Mar. 8: Annual Show at Van Wezel: afterglow at SAHIB SHRINE, 600 N. Beneva Rd.

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3 Ways to Enhance Your Believability

Effective eye contact- transfer your enthusiasm and passion through your eyes- the window to your heart!

Good Posture- audiences read poor upper body posture as a reflection of a low self-esteem.

Energy- audiences determine your likeability based upon enthusiasm and confidence.

Your gestures and smile combined with audience eye connection, determines greater than 75% of your believability. Mastering these mechanics will provide a framework to deliver YOUR personality to an audience that is waiting to experience your heart.

The Directing Team

Don & George

HAPPY BIRTHDAY

Member

8-22 Jim Hoseth
8-23 Harvey Baird
8-26 Bob Gannon
8-28 Glen Moon
8-30 Joe Nanfita
8-30 Jim Reckard

And Spouse

8-19 Barbara Guerriero, Andy
8-21 Leslie Amer, Bob
8-22 Jo Ann Loy, Gordon
8-24 Diane Henry, Marty
8-25 Dolores Yearick, Al
8-26 Geraldine Baird, Harvey
8-27 Marilyn Cormier, Jacques
8-29 Mary Lunkes, Jerry
9-01 Kathleen Daum, Bob

HAPPY ANNIVERSARY

8-20 Ed & Fran Moran
8-21 Ed & Nancy Manville
8-26 Dean & Patricia Wise
9-01 Frank & Dorothy Chlad
9-01 Jim & Janice Reckard
9-01 Lowell & Betty Wolfe

MEETING NIGHT AFTERGLOW

Everyone is Welcome..... to attend our weekly "Afterglow" immediately following the meeting. You're invited to wet your whistle, sing songs with the guys, chat with our Director and get a bite to eat in the mall alcove at Applebee's Restaurant on Main Street about 3 blocks east of our meeting hall on the corner of the movie theater parking garage. Park along Main Street or pull into the parking garage (it's free at that time of night) and come and ring some chords from 9:15 pm until.....?

See you there!

Sunshine News

A THOUGHT TO REMEMBER

The smallest good deed
is better than the greatest good intention.

Don Himmelman: passed away, 8-24-08
Charlie Lenny: fell, broke his hip, recovering slowly.
In rehab and doing OK.

John Wooley: gaining strength, no new news
Jim Spear: no new news,
Bob Durgin: no new news

Hopefully, no news is good news—
BUT, it is sometimes NOT!!!

Cards, calls & prayers are always welcome.
Sunshine Chair—Ed Manville **941-346-8219** or
<hiedm3@comcast.net>

OUR WEBSITE

All of the information for viewing, listening to, or downloading files, training tapes, and recent rehearsal recordings is available on our web site at — <www.chorusofthekeys.org>
Go to the **Members** page by clicking on **Members** in the main menu. You will need a password to access this page. If you don't know it, ask any member; but for security reasons, please **DO NOT EVER** email the password (or ask someone else to). On the **Members** page, click on **Current Rehearsals**.
Chorus Webmaster, Richard Romley

NEW LOGO SHIRTS—Those of you who have **NOT** informed Jack Webber of your desire to buy one of the new logo shirts, please tell him **ASAP**.

Cost: SM to XL \$22
2XL \$24
3XL, 4XL \$26

We need the info so we can order the correct sizes.
AND keep the cost down.

News & Views for the **FootNotes** should be sent to the editor at—
<editorken@yahoo.com> by **Noon Monday**.
This address is for **FootNotes** articles only.